

# **NEW BREAKING EVENT**

## **Cisco Inclusion and Diversity Speaker Series**

## **Ben Cohen of Stand Up Foundation:**

### "Stand Up Against Bullying"

Audience: Open to the Public – Invite others to attend!

Date: Wednesday, November 9, 2011

Time: 2:30 pm – 3:00 PM Doors open and seating

3:00 pm – 4:30 pm Presentation

4:30 pm – 5:00 pm Post event networking

#### **Attend In Person**

Must Register to Attend In Person Cisco San Jose Campus, Building 3 New Frontier Conference Room, 225 East Tasman Drive, San Jose, CA (Google Map)

Register Now

Attend Web broadcast

Register Now



Ben Cohen MBE

2003 World Rugby Champion Chairmain, The Ben Cohen StandUp Foundation The Cisco Gay, Lesbian, Bisexual, Transgendered (GLBT), and Advocates ERG, together with the Cisco Disabilities Awareness Network ERG, are bringing Ben Cohen of the Stand Up Foundation to the Cisco corporate campus. Ben Cohen is an England Rugby World Cup champion, and among the world's greatest athletes. He ranks second in all-time scoring for England, and first among straight professional athletes to focus his philanthropic efforts for the benefit of the GLBT community. He is also clinically deaf.

The Ben Cohen Stand Up Foundation, Inc. is the world's first foundation dedicated to raising awareness of the long-term, damaging effects of bullying, and funding those doing real-world work to stop it. They stand up against bullying regardless of to whom it happens. Because GLBT people are often targeted by bullies, they give particular attention to this community. They include removing homophobia from sports as central to their mission.

Bullying in our schools and in our businesses is a real problem. Bullying disrupts the classroom and prevents learning. Bullying contributes to youth suicide, a tragic outcome no matter the reason. Future business viability is threatened if the children of today aren't well educated and willing to bring their full selves to work to drive the market disruptions of tomorrow. But it just isn't about our children; bullying is real in the workplace and erodes our ability to innovate.

Ben's message is built on taking action and taking responsibility. It is about making sure to look out for others so that everyone can be a valued and contributing member of society. It is a message to seek inclusion and create safe spaces for people to agree to disagree, but finding a path forward. In short, it is a lot about creating the right behaviors.







#### Sponsors:

Cisco Gay, Lesbian, Transgender & Advocates Employee Resource Group – SF Bay Area Chapter Cisco Disability Awareness Network (CDAN)

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The GLBT & Advocates Speaker Series is produced by the Cisco Gay, Lesbian, Bisexual, Transgender & Advocates Employee Resource Group, San Francisco Bay Area Chapter. The series is designed to bring recognized community leaders to speak to the Cisco family and our Silicon Valley neighbors on current topics vital to the GLBT community. The GLBT & Advocates ERG chapter is a volunteer employee organization charted by Cisco Inclusion and Diversity team. Our mission is to create a climate where GLBT employees are a respected part of Cisco and can contribute fully to Cisco's business success and the communities where we work, live, play and learn.

Who you are shapes who we are... Cisco Inclusion & Diversity (cisco.com/go/diversity)